

FACULTY OF
PHARMACY

جامعة الإسكندرية
جامعة الإسكندرية



3rd INTERNATIONAL CONFERENCE & EXHIBITION ON
PHARMACEUTICAL & HEALTHCARE SCIENCES

PHS 2024

ACADEMIA - INDUSTRY: *The Power of Collaboration*

23-24 OCTOBER, 2024 | HILTON ALEXANDRIA GREEN PLAZA

PRACTICE ENHANCEMENT FOR HOSPITAL AND CLINICAL PHARMACISTS: ELEVATING PATIENT CARE IN THE GLOBAL HEALTHCARE LANDSCAPE

A United Nations-Endorsed Workshop
(2 CME Hours)

THURSDAY 24 OCTOBER - 15:00 | HALL D



PROF. ABDALLA ABOTALEB

GENI Board member, Middle East
PhD, MBA, BSc

Project Manager, Health Care Reforms,
Policy Analysis Expert WHO Egypt,
United Nations

Technical Advisor, Ministry of Health,
and Population of Egypt

National Organization for Research and
Control of Biologicals (NORCB)



www.phs-eg.com

WHY THIS WORKSHOP?

- Global Recognition:** Earn 2 CME hours from a UN-endorsed program
- Cutting-Edge Knowledge:** Learn from world-renowned experts in pharmacy practice
- Career Advancement:** Gain skills and insights that set you apart in your field
- Networking:** Connect with global health experts and like-minded professionals

WORKSHOP MODULES:

1- The Global Pharmacist: UN Endorsement and International Opportunities

- Leveraging UN endorsement for career growth
- Global collaboration opportunities in pharmacy

2- Patient Safety Revolution: Advanced Medication Management

- Innovative safety protocols for high-risk medications
- Real-time monitoring and intervention strategies

3- The Clinical Pharmacist as a Crucial Care Team Member

- Enhancing your role in multidisciplinary teams
- Case studies: Pharmacist interventions that saved lives

4- Personalized Medicine: Pharmacogenomics in Daily Practice

- Practical application of genetic data in therapy decisions
- Real-world success stories in oncology, cardiology, and psychiatry

5- Mastering Hospital Formulary Management

- Balancing cost-effectiveness with evidence-based selection
- Navigating formulary restrictions and reviews

6- Leading the Charge in Antimicrobial Stewardship

- Implementing effective, pharmacist-driven programs
- Strategies for real-time antibiotic optimization

7- Seamless Care Transitions: The Pharmacist's Critical Role

- Ensuring medication accuracy across patient transitions
- Tools for resolving discrepancies in complex cases

8- Chronic Disease Management: The Pharmacist as a Key Player

- Developing successful pharmacist-led clinics
- Long-term patient outcome improvement strategies

9- Tech-Savvy Pharmacy: Integrating Cutting-Edge Tools

- Hands-on experience with the latest digital pharmacy tools
- AI and machine learning in pharmacy practice

10- Research and Innovation: Balancing Patient Care and Clinical Studies

- Getting involved in groundbreaking research
 - Balancing research participation with daily patient care
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UNIQUE BENEFITS:

- Interactive Sessions:** Engage in live Q&As, case discussions, and problem-solving exercises
- Personalized Learning Paths:** Choose focus areas that align with your career goals
- Global Perspective:** Gain insights into international best practices and emerging trends
- Networking Opportunities:** Connect with peers and potential mentors from around the world
- Resource Toolkit:** Take home practical guides, templates, and digital resources for immediate implementation

WHO SHOULD ATTEND:

- Hospital Pharmacists
- Clinical Pharmacists
- Pharmacy Managers and Directors
- Pharmacists interested in advancing their careers in specialized clinical roles

REGISTRATION INCLUDES:

- Access to all workshop sessions
- Exclusive digital resource package
- 2 CME hours with UN endorsement
- 6-month access to recorded sessions for review
- Certificate of completion from [Your Organization]

**DON'T MISS THIS OPPORTUNITY TO ELEVATE YOUR PRACTICE
AND JOIN THE GLOBAL ELITE IN PHARMACY CARE!**

REGISTER

NOW

EARLY BIRD DISCOUNT AVAILABLE